



Ecarers.com

"UK's dedicated social care job board"



Ecarers.com media pack 2008

“UK’s dedicated Social Care Job board”

Ecarers.com is the market leading online recruitment service that specialises in the social care sector. Ecarers provides you with a unique opportunity to advertise your vacancies to a mass audience across the UK. Ecarers has an extensive advertising campaign to attract the best qualified and experienced candidates in the country. Roles advertised on the site attract job seekers at all levels - from entry level to senior management level in this field.

Benefits for Recruiters

Social care is a candidate driven market and therefore finding the right candidate for the right job is always a challenge.

Ecarers.com offers recruiters the following benefits:

- Access to Social Care candidates all over the UK and at all levels.
- An on line recruitment service that is user friendly, efficient and effective in meeting your immediate recruitment needs.
- A cost effective recruitment solution providing maximum returns.

By selecting the individual features offered by the site, Ecarers gives the recruiter an opportunity to advertise vacancies in ways to suit your business and your advertising budget.

Adverts can be branded with company logos and company profile and will be active for 30 days, offering maximum exposure to your target audience.

Benefits for the Social Care jobseeker

Job opportunities can vary from entry level to senior management level. For a job seeker, finding the right position can involve searching through many different resources.

Ecarers is a specialised job board that will bring social care job seekers and social care recruiters together.

Ecarers.com offers the Social Care jobseeker the following benefits:

- Free Registration for candidates that is quick and efficient.
- Access to latest Social Care job vacancies that are available across the UK
- Up to date information about companies that are currently recruiting
- Job seekers can be notified of the latest vacancies via email.

How to choose the right advertising package



Step 1. Call the ecarers sales team on 0870 818 1001 to help you decide upon the right advertising package to suit your recruitment requirements.



Step 2. Once a decision has been made simply provide us with your account details and company details and ecarers will activate an account for you. You will be assigned a dedicated account manager to support you through your advertising campaign.



Step 3. Log onto www.ecarers.com to place your vacancies. Your vacancies will be activated immediately for 30 days. All job seeker applications will be sent directly to your email account. The recruiter's page will allow you to monitor applications and view status of every vacancy.



Contact details

If you would like to advertise with us or for further information, please contact the Ecarers Sales team on 0870 818 1001.

Ecarers.com Ltd
Warwick Chambers 14
Corporation Street
Birmingham B2 4RN

Tel: 0870 818 1001
Fax: 0870 727 2627

Email: info@ecarers.com
Website: www.ecarers.com



Rate Card

The following packages are designed to cater for your recruitment requirements. Ecarers job posting is based on a 28 day duration basis which begins on the date of purchase.

Single social care job postings

Product	Description	Cost
Single Standard job posting	Single job posting displayed in a standard format.	£199
Single Enhanced job posting	Single job posting displayed in an enhanced format. The company logo will appear with the vacancy within a highlighted background. The enhanced display will give the recruiter extra visibility in a job search.	£255



Multiple social care job posting

<p>10 Enhanced Job postings 5 Jobs of the week Recruiter Button Account management Company Profile Website link</p>	<p>10 Enhanced Job postings 5 Jobs of the week 2 Employer of the month within 6 months Recruiter Button Account management Company Profile Website link</p>	<p>10 Enhanced Job postings 5 Jobs of the week 6 Employer of the month within the 12 months Recruiter Button Home Page banner Account management Company Profile Website link</p>
<p>£1800 per month Subject to 3 month agreement</p>	<p>£1620 per month Subject to 6 month agreement</p>	<p>£1260 per month Subject to 12 month agreement</p>

<p>20 Enhanced Job postings 10 Jobs of the week Recruiter Button Account management Company profile Website Link</p>	<p>20 Enhanced Job postings 10 Jobs of the week 2 Employer of the month within 6 months Recruiter Button Account management Company profile Website Link</p>	<p>20 Enhanced Job postings 10 Jobs of the week 6 Employer of the month within 12 months Recruiter Button Home Page Banner Account management Company profile Website Link</p>
<p>£3000 per month Subject to 3 month agreement</p>	<p>£2700 per month Subject to 6 month agreement</p>	<p>£2100 per month Subject to 12 month agreement</p>

<p>40 Enhanced Job postings 20 Jobs of the week Recruiter Button Account management Company profile Website Link</p>	<p>40 Enhanced Job postings 20 Jobs of the week 2 Employer of the month within 6 months Recruiter Button Account management Company profile Website Link</p>	<p>40 Enhanced Job postings 20 Jobs of the week 6 Employer of the month within 12 months Home Page Banner Recruiter Button Account management Company profile Website Link</p>
<p>£4800 per month Subject to 3 month agreement</p>	<p>£3900 per month Subject to 6 month agreement</p>	<p>£3120 per month Subject to 12 month agreement</p>



Individual package options

Product Options	Description	Cost
Company profile	Description of company	FREE
Button	The company logo will appear on the Home page allowing job seekers to view all the latest vacancies by clicking on the displayed icon.	£450
Employer of the month	The company logo and profile will appear on the home page in a prominent position. Job seekers can view all the latest vacancies by clicking on the displayed icon.	£750
Jobs of the week	Your vacancy will appear on the left hand side of the home page. This vacancy will be one of three appearing at one time.	£300
Standard Job	Single job posting displayed in a standard format Recruiters can specify how many job they would like to purchase	£199
Enhanced job	Single job posting displayed in an enhanced format. Recruiters can specify how many job they would like to purchase.	£255
Top Banner	The Banner is sized 468 pixels x 60 pixels and will appear on every page throughout the site. The banner will rotate with other recruiters. A maximum of four recruiters can purchase this space.	£1500
CV Database	This is a C.V. search facility and will be available to purchase from January 2008.	£600

Note:

All costs stated in this information pack are subject to VAT at the prevailing rate.